



LEADING THE WAY IN MAGAZINE PRINTING EXCELLENCE

“ I'd just like to take this opportunity to thank you and everyone involved in getting the first issue of our magazine into print. I am very pleased with the results indeed. Everyone I've dealt with at your company has proved to have been both friendly and incredibly professional in their approach, and I can't thank you enough for this assistance ”

WELCOME





TO WARNERS MIDLANDS PLC

We are one of the UK's leading magazine and brochure printers, and we are currently entrusted with the safe handling of over 400 niche magazine titles, along with catalogues and brochures alike.

Established since 1926, we are independent, financially secure, and still family owned.

We continually re-invest in new equipment and in this way we can offer you access to modern, up to date equipment, ensuring excellent quality along with speed and efficiency.

However, what really makes us unique is our attention to detail, and our traditional approach to Customer Service.

We have included in this brochure some recent comments that our existing customers have kindly made about us.

We hope that you find this short introduction to our company of interest, and hope that you will take the time in the future to visit us here at our plant.



“ Thank you so much for all your help with our first issue, we were so pleased with the way it turned out and the helpfulness, friendly nature and efficiency of the Warners team ”

EXCELLENT





CUSTOMER SERVICE

WARNERS REPUTATION FOR EXCELLENT CUSTOMER SERVICE IS RENOWNED WITHIN THE MAGAZINE MARKET.

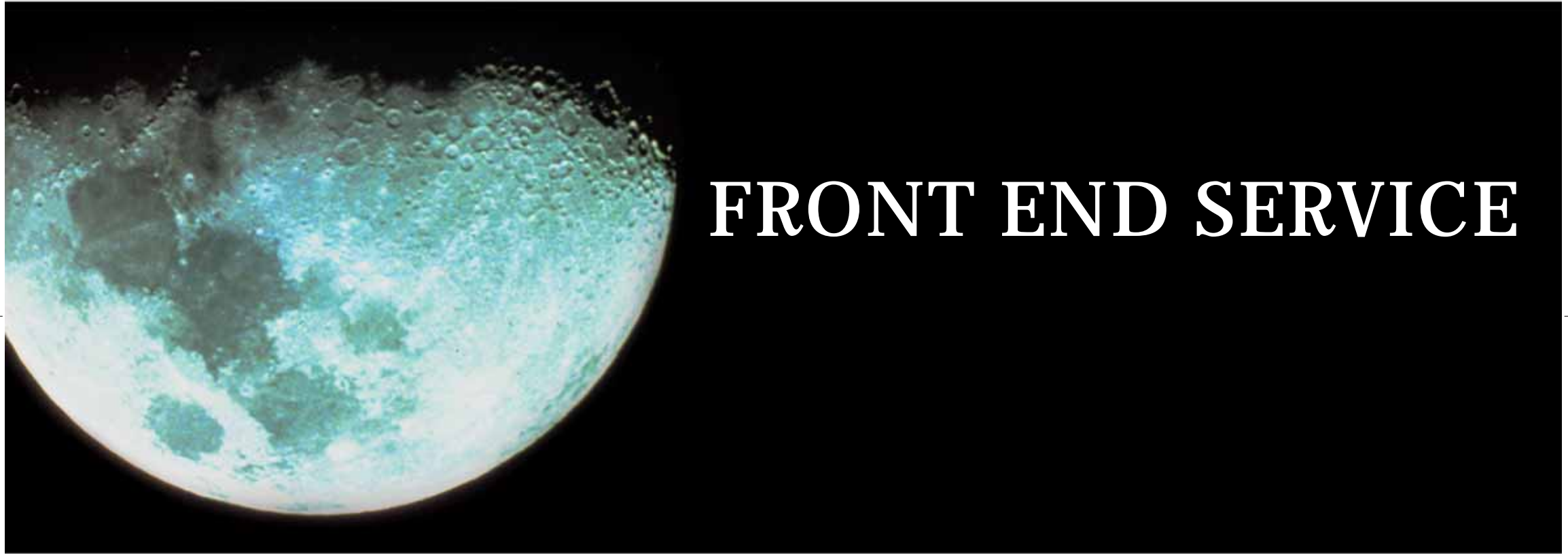
Every customer has the dedicated services of an account manager.

In addition to this a 20 strong Customer Service team we will provide back up and ensure that each and every issue of your magazine passes through our plant swiftly and problem free. Friendly and efficient, our team always has your best interests at heart.

In the unlikely event of a complaint, no matter how small, we will investigate swiftly and bring the matter to a close with the minimum fuss.



“ I'd like to say thank you to you all for your help and patience with the latest issue, the chaps in origination were brilliant, especially in spotting problems with pages etc, so thank you ”



THE ORINATION, FILE TRANSFER AND TECHNICAL SUPPORT YOU REALLY NEED

& SUPPORT WHEN YOU NEED IT

WHEN IT'S TIME TO SEND YOUR JOB TO US, YOU CHOOSE THE MEDIUM THAT BEST SUITS YOU... DISC, ISDN, OR VIA OUR MANAGED FTP WORKFLOW.

You can view your ripped files by remote proofing, or we can post low resolution proofs or high resolution Iris proofs. To put your mind at ease, all files supplied to us are passed through our pre-flight software.

You will be given direct telephone numbers of our Origination managers, who are on hand to help you with technical queries, *24 hours a day!*

You will also be given the direct telephone number of our technical manager, who will be on hand to assist with hardware and software issues, and will even visit your site to set up your computers and to train your staff. There are no extra or hidden charges for this service.



“ I just wanted to say thank you for the terrific job Warners did on our recent Guide. The print and the whole feel of the book is first class, turnaround time was spot on, we were kept informed of progress, and it was the best quote by a mile or so. Please convey our thanks to all involved and we'll be in touch when the next one is due ”

We were one of the first print companies in the UK to be awarded the nationally recognised quality standard BS EN ISO 9000:2001.

QUALITY,





RELIABILITY & FLEXIBILITY

**WHEN YOU NEED TO RELY ON A PRINTER TO UNDERSTAND YOUR NEEDS
WARNERS WILL BE WITH YOU EVERY STEP OF THE WAY.**

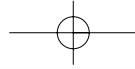
As publishers ourselves, we understand that you need consistency of product and service as well as an understanding of your business.

We understand that schedules sometimes need to be changed, and our dedicated scheduling department will ensure that the impact is kept to a minimum. As we only schedule to 85% capacity, should you need extra time, the impact on your delivery is always kept to the absolute minimum. Even when, like all print companies, we have machine breakdowns, the impact to your job is minimal, as we have a mix of machinery that means work can be moved around easily. In addition to this we also have our own team of mechanical/electrical engineers to deal with faults quickly.

On our site are two completely independent factories, each with their own utilities, so even a major disaster in one of the factories would not necessarily stop your job going out on time.

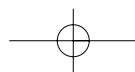
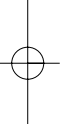
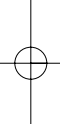


We are committed to preserving the environment for future generations and have recently been awarded the much coveted Environmental Standard BS EN ISO 14001:2004



“ I just want to reiterate our appreciation to Warners and all your staff who have made our production one of the most trouble-free experiences in our publishing life since 1993 ”

WORKING





FOR A BRIGHT FUTURE

CONSTANT INVESTMENT IN NEW MACHINERY AND PROCESSES BRINGS THE VERY LATEST IN TECHNOLOGY TO YOU, ENCOMPASSING THE SPEED, QUALITY AND OF COURSE PRICES YOU WOULD EXPECT FROM USING STATE OF THE ART EQUIPMENT.

CTP, web and sheet-fed printing with in line UV Varnish, Saddle-stitching, Perfect binding, Sitma Mailing, onserting and inserting are all available from our one comprehensive plant... ..one contact, one invoice!

Furthermore, for your complete peace of mind, we also run our own fleet of vehicles, and employ our own drivers.

The entire service is completed with a relaxed, friendly but highly efficient manner at all times.





SETTING THE STANDARDS FOR OTHERS TO FOLLOW

For further information or for a free copy of our cd, contact sales on 01778 391

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